B1 (Official Form 1) (4/10)

United States Bankruptcy Court Southern District of New York					Voluntary Petition	
Name of Debtor (if individual, enter Last, First, M Contest Promotions-NY LLC	(iddle):	Name of J	oint Debtor (Spouse) (Last	t, First, Mid	dle):	
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names):		All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):				
Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN)/Complete EIN (if more than one, state all):  27-0889004			Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN)/Complete EIN (if more than one, state all):			
Street Address of Debtor (No. & Street, City, and State):  116 West 23rd Street, Suite 500			Street Address of Joint Debtor (No. & Street, City, and State):			
New York, NY 10011	ZIP CODE 10011-0000				ZIP CODE	
County of Residence or of the Principal Place <b>New York</b>	of Business:	County of	Residence or of the Prin	cipal Place	e of Business:	
Mailing Address of Debtor (if different from street address):			Mailing Address of Joint Debtor (if different from street address):			
	ZIP CODE				ZIP CODE	
Location of Principal Assets of Business Debt		e):	T			
<b>Type of Debtor</b> (Form of Organization)	Nature of Business (Check one box.)				tcy Code Under Which 'iled (Check one box)	
(Check one box.)  ☐ Individual (includes Joint Debtors)  See Exhibit D on page 2 of this form.  ☐ Corporation (includes LLC and LLP)  ☐ Partnership  ☐ Other (If debtor is not one of the above entities, check this box and state type of entity below.)	Health Care Business  Single Asset Real Estate as defin U.S.C. § 101(51B)  Railroad  Stockbroker  Commodity Broker  Clearing Bank  Other  Tax-Exempt Entity (Check box, if applicable Debtor is a tax-exempt organizar Title 26 of the United States Co. Internal Revenue Code).	.) ion under	Chapter 7 Chapter 9 Chapter 11 Chapter 12 Chapter 13  Debts are primarily codefined in 11 U.S.C. § "incurred by an indivial a personal, family, or incurred by an indivial personal of the chapter 13 incurred by an indivial personal of the chapter 13 incurred by an individual personal of the chapter 14 incurred by an individual personal of the chapter 15 incurred by an individual personal of the chapte	(Check onsumer deb 3 101(8) as dual primari	business debts.	
Full Filing Fee attached  Filing Fee to be paid in installments (Applicable to individuals only) Must attach signed application for the court's consideration certifying that the debtor is unable to pay fee except in installments. Rule 1006(b). See Official Form 3A.  Filing Fee waiver requested (Applicable to chapter 7 individuals only). Must attach signed application for the court's consideration. See Official Form 3B.  Debtor is a small business debtor as Debtor is not a small busin				iquidated do count subject ion.	11 U.S.C. § 101(51D).	
Statistical/Administrative Information  Debtor estimates that funds will be available for	r distribution to unsecured creditors.				THIS SPACE IS FOR COURT USE ONLY	
Debtor estimates that, after any exempt property to unsecured creditors.	y is excluded and administrative expense	es paid, there w	rill be no funds available for	distribution		
Estimated Number of Creditors	1,000- 5001- 10,00 5,000 10,000 25,0		001- 50,001- 000 100,000	OVER 100,000		
Estimated Assets  \$0 to \$50,001 to \$100,001 to \$500,001 \$50,000 to \$1 million	\$1,000,001 \$10,000,001 \$50, to \$10 to \$50 to \$ million million	100 to \$	0,000,001 \$500,000,001 5500 to \$1 billion lion	More than \$1 billion		
Estimated Debts  \$0 to \$50,001 to \$100,001 to \$500,001 \$50,000 \$500,000 to \$100,000 \$100,000 \$500,000 to \$100,000	\$1,000,001 \$10,000,001 \$50, to \$10 to \$50 to \$			More than \$1 billion		

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Voluntary Petition (This page must be completed and filed in every case)	Name of Debtor(s):  Contest Promotions-NY LLC			
All Prior Bankruptcy Cases Filed Within Las				
Location	Case Number:	Date Filed:		
Where Filed: - None - Location	Case Number:	Date Filed:		
Where Filed:	Cuse (vuliber)	Date I fied.		
Pending Bankruptcy Case Filed by any Spouse, Partner, or		additional sheet.)		
Name of Debtor: - None -	Case Number:	Date Filed:		
District:	Relationship:	Judge:		
Exhibit A  (To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and is requesting relief under chapter 11.)  Exhibit A is attached and made a part of this petition.	Exhibit B  (To be completed if debtor is an individual whose debts are primarily consumer debts.)  I, the attorney for the petitioner named in the foregoing petition, declare that I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available under each such chapter. I further certify that I delivered to the debtor the notice required by 11 U.S.C. § 342(b).			
Exhibit 14 is attached and made a part of this pedition.	Signature of Attorney for Debtor(s) (Date)			
Exhi  Does the debtor own or have possession of any property that poses or is alleged to p  Yes, and Exhibit C is attached and made a part of this petition.  No		ic health or safety?		
Exhibit D completed and signed by the debtor is attached and made a part of this is a joint petition:  Exhibit D also completed and signed by the joint debtor is attached and made and made attached and made attached.	•			
Information Regardin				
Check any ap  Debtor has been domiciled or has had a residence, principal place of preceding the date of this petition or for a longer part of such 180 da  There is a bankruptcy case concerning debtor's affiliate, general part  Debtor is a debtor in a foreign proceeding and has its principal place no principal place of business or assets in the United States but is a debtor, or the interests of the parties will be served in regard to the	f business, or principal assets in this District for 180 dates than in any other District.  ther, or partnership pending in this District.  e of business or principal assets in the United States in defendant in an action or proceeding [in a federal or states]	this District, or has		
Certification by a Debtor Who Reside				
(Check all app  Landlord has a judgment against the debtor for possession of debtor following.)				
(Name of landlord that obtained judgment)				
(Address of landlord)				
Debtor claims that under applicable nonbankruptcy law, there are ci permitted to cure the entire monetary default that gave rise to the jud possession was entered, and				
Debtor has included in this petition the deposit with the court of any period after the filing of the petition.	rent that would become due during the 30-day			
Debtor certifies that he/she has served the Landlord with this certified	cation. (11 U.S.C. § 362(l)).			

**B1** (Official Form 1) (4/10) Page 3 Voluntary Petition Name of Debtor(s): (This page must be completed and filed in every case) **Contest Promotions-NY LLC Signatures** Signature(s) of Debtor(s) (Individual/Joint) Signature of a Foreign Representative I declare under penalty of perjury that the information provided in this I declare under penalty of perjury that the information provided in this petition is true and correct. petition is true and correct, that I am the foreign representative of a debtor in a [If petitioner is an individual whose debts are primarily consumer debts and foreign proceeding, and that I am authorized to file this petition. has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12 or 13 of title 11. United States Code, understand the relief (Check only **one** box.) available under each such chapter, and choose to proceed under chapter 7. I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. § 1515 are [If no attorney represents me and no bankruptcy petition preparer signs the attached. petition] I have obtained and read the notice required by 11 U.S.C. § 342(b). Pursuant to 11 U.S.C. § 1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order I request relief in accordance with the chapter of title 11, United States granting recognition of the foreign main proceeding is attached. Code, specified in this petition. Signature of Debtor (Signature of Foreign Representative) Signature of Joint Debtor (Printed Name of Foreign Representative) Telephone Number (If not represented by attorney) Date Date Signature of Attorney\* **Signature of Non-Attorney Bankruptcy Petition Preparer** X /s/ Alan D. Halperin Signature of Attorney for Debtor(s) I declare under penalty of perjury that: 1) I am a bankruptcy petition preparer as Alan D. Halperin defined in 11 U.S.C. § 110; 2) I prepared this document for compensation and Printed Name of Attorney for Debtor(s) have provided the debtor with a copy of this document and the notices and Halperin Battaglia Raicht, LLP information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, 3) if Firm Name rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have 555 Madison Avenue given the debtor notice of the maximum amount before preparing any document 9th Floor for filing for a debtor or accepting any fee from the debtor, as required in that New York, NY 10022 section. Official form 19 is attached. (212) 765-9100 Fax:(212) 765-0964 Telephone Number Printed Name and title, if any, of Bankruptcy Petition Preparer October 3, 2011 Social-Security number (If the bankruptcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.)(Required by 11 U.S.C. § 110.) \*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect. Address Signature of Debtor (Corporation/Partnership) I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of Date The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition. X /s/ Gary Shafner Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose social security number is provided above. Signature of Authorized Individual **Gary Shafner** Names and Social-Security numbers of all other individuals who prepared or Printed Name of Authorized Individual assisted in preparing this document unless the bankruptcy petition preparer is not Member an individual Title of Authorized Individual October 3, 2011

Date

If more than one person prepared this document, attach additional sheets

A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both 11

conforming to the appropriate official form for each person.

U.S.C. § 110; 18 U.S.C. § 156.